

KEYORA, INC. WEBSITE PRIVACY NOTICE

Last Updated: February 24, 2026

This Privacy Notice describes how Keyora, Inc. (“we”, “us”, “our”) collects, uses and discloses information about you when you use our website (<https://keyora.ai/>) (the “Website”). Please note that the Website is designed for users in the United States only and are not intended for users located outside the United States.

Please read this Privacy Notice carefully. By using the Website, you agree to the collection, use and disclosure of your information as described in this Privacy Notice. If you do not understand or agree to this Privacy Notice, please do not use or access the Website. If you use our Website we collect, use, and disclose your information in accordance with our Website Privacy Notice. If you use our applications, services, tools, or other products, we collect, use, and disclose your information in accordance with our Product Privacy Notice).

1. CHANGES TO THIS PRIVACY NOTICE

We may modify this Privacy Notice from time to time, in which case we will update the “Last Updated” date at the top of this Privacy Notice. If we make material changes to how we use or disclose information we collect, we will use reasonable efforts to notify you (such as by posting notice of such changes on the Website) and will take additional steps as required by applicable law. If you do not agree to any updates to this Privacy Notice, please do not continue using or accessing the Website.

2. COLLECTION AND USE OF INFORMATION

When you use or access the Website, we collect certain categories of information about you from a variety of sources. In addition to the specific uses discussed below, we may use this information to provide and improve the Website and to maintain our business relationship, including by enhancing the safety and security of our Website, providing customer support, complying with applicable legal obligations, enforcing any applicable terms of service and protecting our rights and the rights of our employees, users or other individuals.

Information You Provide to Us

Some features of the Website may require you to directly provide certain information, including information about yourself. You may elect not to provide this information, but doing so may prevent you from using or accessing these features. Information that you directly submit through our Website includes:

- **Contact information**, such as your name, address, phone number and email address. We may use this information to communicate with you (including to tell you about products or services that may be of interest to you).
- **Applicant details**, such as information included in your resume or CV, references, and job history. We use applicant details to process your application for employment and to evaluate your candidacy.

- **Any other information you choose to provide us or otherwise include in communications with us**, for example, when contacting us to inquire about our products or services, schedule product demonstrations, request technical support, etc.

Information Collected Automatically

We and third parties also automatically collect certain information about your interactions with the Website, including through cookies, or other tracking technologies (“**Tracking Technologies**”). This information is collected and used to tailor your experience with the Website, run analytics, and better understand user interactions with the Website. Such information includes:

- **Device information**, such as device type, operating system, unique device identifier and internet protocol (IP) address.
- **Location information**, such as approximate location based on IP address.
- **Other information regarding your interaction with the Website**, such as browser type, log data, date and time stamps, referring pages, clickstream data (e.g., page requests, page views, how much time is spent on a page, content viewed or interacted with, text entered, etc.), and interactions with marketing emails.

Information Collected from Other Sources

We may obtain information about you from outside sources, including information that we collect directly from third parties and information from third parties that you choose to share with us. Any information we receive from outside sources will be treated in accordance with this Privacy Notice. We are not responsible for the accuracy of the information provided to us by third parties and are not responsible for any third party’s policies or practices. For more information, see the section below, *Third-Party Websites and Links*.

3. COOKIES AND OTHER TRACKING TECHNOLOGIES

As described above, we and third parties use Tracking Technologies to collect certain information about your interactions with the Website. Most browsers accept Tracking Technologies automatically, but you may be able to control the way in which your devices permit the use of certain Tracking Technologies. If you so choose, you may block or delete certain Tracking Technologies from your browser; however, blocking or deleting cookies may cause some of the Website, including login features and general functionality, to work incorrectly.

Your browser settings may allow you to transmit a “Do Not Track” signal when you visit various websites. Like many websites, our Website is not designed to respond to “Do Not Track” signals received from browsers.

4. DISCLOSURE OF YOUR INFORMATION

We may disclose your information for legitimate purposes subject to this Privacy Notice, including:

- Vendors or other service providers who help us operate the Website including for system administration, cloud storage, security, customer relationship management, marketing communications, analytics, and the deployment of Tracking Technologies.

- Our affiliates or others within our corporate group.
- Professional advisors, such as auditors, law firms or accounting firms, as a matter of our legitimate interests to assess, protect, enforce and defend our rights and to comply with our legal and regulatory obligations.
- Third parties in connection with or anticipation of an asset sale, merger, acquisition, bankruptcy or other business transaction.
- Third parties in connection with your application for employment, including companies who help us with background checks and other verifications, referees or other individuals whose details you provide for us to contact and obtain an employment reference about you, and recruitment agencies where relevant.
- For legal and security reasons and to protect our services and business, including to cooperate with law enforcement, judicial orders and regulatory inquiries, to detect and prevent against fraudulent or illegal activity, to exercise or defend legal claims and to ensure the safety and security of our business, employees and users, and to enforce our terms or other agreements.

We do not disclose your personal information to third parties for the third parties' own direct marketing purposes, unless you have affirmatively agreed to such disclosure.

5. THIRD-PARTY WEBSITES AND MATERIALS

We may provide links to third-party websites or platforms and display or make available content, data, applications or materials from third parties. If you follow links to sites or platforms that we do not control and are not affiliated with us, you should review the applicable privacy notice, policies and other terms. We are not responsible for the privacy or security of, or information found on, these sites or platforms, or the accuracy, completeness or reliability of third-party materials. Information you provide on public or semi-public venues, such as third-party social networking platforms, may also be viewable by other users of the Website and/or users of those third-party platforms without limitation as to its use. Our inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators.

6. CHILDREN'S PRIVACY

Our Website is not intended for children, and we do not seek or knowingly collect any personal information about children. If we become aware that we have unknowingly collected information about a child, in particular any child under 13 years of age, we will make commercially reasonable efforts to delete such information from our database. If you are the parent or guardian of a child under 13 years of age who has provided us with their personal information, you may contact us using the below information to request that it be deleted.

7. DATA SECURITY

Despite our reasonable efforts to protect your information, no security measures are impenetrable, and we cannot guarantee "perfect security." Any information you send to us electronically, while using the Website or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to send us sensitive or confidential information.

8. HOW TO CONTACT US

Should you have any questions about our privacy practices or this Privacy Notice, please email us at privacy@keyora.ai or write to us at:

Keyora, Inc.
52 2nd Street, 2nd Floor
San Francisco, CA 94105